

Terms of Reference (TOR)

Results Evaluation of the MotherStrong Program (former ESi MOM Program)

EinStrong Foundation

1. Background

The EinStrong Foundation advances evidence-based initiatives that strengthen human resilience through innovation. As part of this mission, the Foundation implements the **MotherStrong** Program (former ESi MOM Program), an integrated support model for single mothers that combines financial assistance, social inclusion efforts, and child-focused educational interventions.

The program operates across **four countries (Cambodia, Nepal, South Sudan and Uganda)** and has reached approximately **over 4,000 single mothers** to date. It aims to help families stabilize their daily lives, build economic opportunity, and support children's learning and development, while strengthening mothers' well-being and social participation.

MotherStrong works in environments shaped by climate change, displacement, and economic instability, including contexts connected to refugee rescues. Given the program's scale and strategic relevance for donor engagement, the EinStrong Foundation seeks a rigorous external evaluation to validate outcomes and generate learning for future refinement and expansion.

2. Objective of the Evaluation

The primary objective of this external evaluation is to assess the measurable results of the MotherStrong Program on participating single mothers and their children, with specific emphasis on women empowerment, social inclusion, and education, and with appropriate consideration of contextual factors such as climate adaptation and refugee rescues.

The evaluation will pursue, including but not limited to, the following objectives:

1. Assess the program's impact on women empowerment, including economic resilience, well-being, and access to resources.
2. Assess the program's impact on education-related outcomes for beneficiaries' children.
3. Determine the degree to which observed outcomes can be attributed to the MotherStrong Program and identify contextual factors that influenced results.
4. Provide actionable recommendations to strengthen program design, enhance donor confidence, and support future scaling.

3. Scope of Work

The evaluation will cover all countries where the MotherStrong Program operates during the current cycle. The evaluator will review program documentation, monitoring data, and any

supplementary materials relevant to implementation and results. As appropriate, a field visit can be replaced by a virtual meeting and interview with country stakeholders.

The evaluation will focus on core subject areas, such as:

Women Empowerment

- Household financial security, income stability, and reduction of poverty rates
- Economic autonomy, including vocational training and certifications where applicable
- Mothers' decision-making capacity and confidence
- Mental health, psychosocial wellbeing, and social inclusion
- Access to services, networks, and community participation
- Resilience to climate or conflict-related shocks

Education Outcomes for Children

- School enrollment, attendance, or continuity
- Standardized test scores, if applicable
- Learning support and developmental engagement

Evaluators are expected to propose a feasible, mixed-methods approach with clear data sources, sampling plans, and ethical standards. The primary required output is the **final evaluation report**.

4. Deliverables and Timeline

The project begins **end-January** and concludes with a public launch event by **July (TBD)**.

Deliverables Schedule

Timeline	Deliverable
End-January	Evaluation kickoff and confirmation of methodology/workplan
February–April	Data collection and analysis
End May	Submission of the Final Evaluation Report
June	Internal review, refinement, and preparation of dissemination materials
July[TBD]	Public launch opportunity for the Evaluation Report

5. Estimated Budget

The estimated budget for this evaluation is **up to US\$ 50,000**, inclusive of all professional fees, data collection costs, and related expenses.